

SpadeWorx's Services for Software Product Companies

Each year the pressure mounts on Independent Software Vendors (ISVs) to deliver new products more quickly to market, introduce new capabilities that will boost revenues, market share and profits – all while integrating new technologies and adapting to new business models without skipping a beat.

SpadeWorx's ISV services enable product companies to successfully meet these challenges. Product focus is ingrained in our DNA and as a result clients gain sustainable, long-term advantages.

Services Offered

SpadeWorx Software Services is the pioneer of **"User Centered Software Engineering™" (UCSE™)** methodology to design and develop software solutions that are relevant and contextual to the end users. These applications are generally referred to as **"Rich Interactive Applications" (RIA)**.

Leveraging its RIA expertise, SpadeWorx offers Rich Interactive Product Development services to the ISV segment.

Rich Interactive Product Development

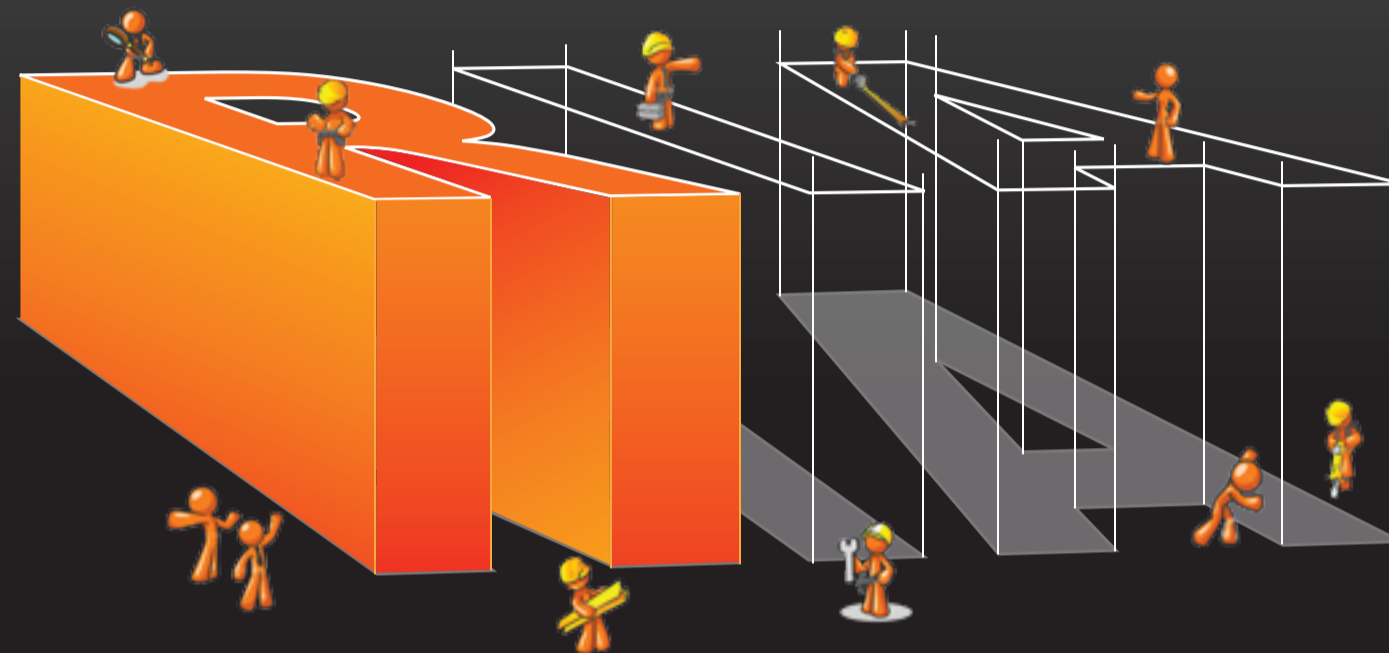
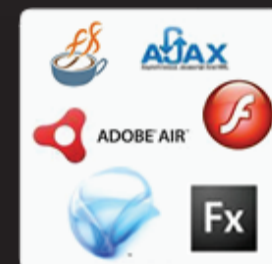
Software Products meet the customer needs but are unable to appease User passion.

User experience is increasingly emerging as a key competitive advantage for software products. Using SpadeWorx's Rich Interactive Applications (RIA) expertise, ISVs are able to provide their users an unquestionably compelling user experience – the focus on aesthetic and usability set them apart from the competition giving the products an edge and new life.

SpadeWorx specializes in **RIA enablement of Software Products** - by picking up the product at any stage of life and leveraging our expertise we assist in transforming the product into a winner in the marketplace.

SpadeWorx's RIA services also enable ISVs to achieve their key business goals of increased sales, higher ROI, reduced TCO, target new markets, lower support costs as well as higher customer satisfaction and loyalty.

SpadeWorx's RIA solutions are built using the following technologies:



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Product Lifecycle Services

SpadeWorx has helped leading ISVs make better products faster and more cost effectively, applying technology and vertical market expertise along with a complete array of product lifecycle capabilities.

Product Ideation services



SpadeWorx has rich experience at moving products from concept to realization. The company's Product Ideation Services include:

- **Concept design**
- **Technology Evaluations**
- **Prototype development**

Product Engineering



SpadeWorx's Product Engineering Services straddle the entire spectrum of activities involved in product development.

The company's experienced team of architects helps deliver world-class product architectures, which address various aspects of a product like technology, scalability and extensibility.

Migration and Porting services



As industry and technology landscapes change, it becomes important for ISVs to adapt their software and modify underlying

architecture. SpadeWorx's knowledge and expertise in diverse technology platforms enables it to perform migration and porting of software across complex platforms in heterogeneous environments.

Testing



SpadeWorx's Product QA Services offer an exhaustive and objective testing approach to deliver world-class products. This also helps ISVs' internal engineering teams focus on adding powerful and differentiating functionality to their

products or take other such strategic initiatives. SpadeWorx offers a set of specialized services to product companies for testing functionality, performance, usability, localization, compatibility and deployment scenarios.

Maintenance and Support



Maintenance and support is an important part of the product life cycle. Product companies are also under constant pressure to improve older versions of products with enhancements, bug fixing and customization.

SpadeWorx's product maintenance services helps its clients support their existing products and customers cost effectively, while concentrating their in-house expertise in building new products or versions.

Development of Simulators / Interactive Demos

SpadeWorx has partnered with the world's leading ISVs to create simulator applications (demo applications) for their online products. This has helped to educate the users and provide them hands on user experience on the applications. The users are also able to access the simulator application through the off-line mode.

The rich and interactive simulator applications developed by SpadeWorx provide an intuitive User Interface which increases the learning capabilities of users, enhances their interest and as the application is also available off-line they can use it effectively.

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